

Dear CMAC Members,

You will all, we hope, be aware of the success and the phenomenal feedback we had from those who were able to attend our inaugural conference last year. We think it was a ground-breaking event in a number of key ways, and its success may have an impact on moving conferences into two distinct groups, because there is room for both - Conferences with a commercial agenda and large exhibitions where we can learn more about specific brands and discover new products and ways to use those products, and the educational event free from sponsored speakers and sponsored agendas.

1. CMAC, being not for profit, was able to use our funds to subsidise our conference and for us and the speakers who attended, it was quite a revelation- the difference that made, this has been reflected as a common theme in the feedback delegates gave.
2. We flew in experts from around the world including great speakers who may be unknown as they don't have KOL roles - but they knocked our socks off with what they had to share.
3. Its not common at UK conferences to have a range of professions on the same stage from Europe, America, South Africa, Australia.
4. We included a range of professions - doctors yes, but also dentists, nurses, pharmacists and physician's associates.
5. Our speakers enjoyed their breaks interacting with delegates, continuing the conversation, answering questions and sharing experiences - they weren't whisked off to VIP corales - and they LOVED it!
6. Delegates got to meet fellow clinicians from around the world and make new connections at a small, intimate conference in London - CMAC will never be on a larger scale to compete with the big internationals, which is why we all keep referring to 'the CMAC Family' - it feels like a family.
7. There were NO concurrent presentations or break out meetings. We all sat together the entire two days - no wandering or running around trying not to miss the wrong thing.

For those who could not make it, the conference was recorded to a very high standard and is well worth investing in for the quality of learning provided. It will continue to be available until October.

We are very pleased to announce this years' conference will be held at the same venue, which we felt was an integral part of the character of the event, on **6th and 7th October**. We will be taking note of feedback provided and will not be changing what worked so well, but the agenda, and speakers will, of course, be different and we'll be taking on board suggestions and requests made. CMAC 2023 will not disappoint!

This year we will all have dinner together at the venue on Saturday night, no-one liked leaving the drinks reception as the energy was still going strong. You will all then be able to make the most of a Sunday in London, or get home to family.

Don't suffer from FOMO again! Put the date in your diary and join us all there on 6th and 7th October. If you only go to one conference in 2023, make it to this one!

Emma Davies

Operations Manager

[www.cmac.world](http://www.cmac.world)

This email is being sent to you because you are a member of CMAC or because your email address is on our mailing list. If you would like to unsubscribe [click here](#)

Disclaimer: We believe that the information contained in this email to be correct at the date and time it was created. Whilst all possible care has been taken in the preparation of the information no responsibility for loss occasioned by any person acting or refraining from acting as a result of such information is accepted by CMAC. Commentary and other information given is not intended to amount to advice on which reliance should be placed. CMAC therefore disclaim all liability and responsibility arising from any reliance placed on such information by you, or by anyone who may be informed of such information. If you are not the intended recipient of this email you may not forward, copy, or disclose any part of it, If you have received this email in error, please delete it and any copies, and notify us immediately at [admin@cmac.world](mailto:admin@cmac.world). The sender does not accept liability for any errors or omissions.